

Chicagoland & Wisconsin Reps: ERA's next **Rep Breakfast Round Table** features this region's business development manager of a major distributor. Don't miss —

Your Market & More: As Mouser Sees It



Friday, Sept. 16, 2011

Rose Garden Cafe, 111 E. Higgins Rd., Elk Grove Village, IL

(Just east of Arlington Heights Road ... look for the Elk Grove Woods Plaza sign.)

8:00 - 9:30 a.m. - Full, Hot Buffet Breakfast and Presentation (in downstairs banquet room)

Guest Speaker: **TOM RAU**, Central Business Development Manager, **Mouser Electronics**

Chicagoland ERA's next breakfast round table features an executive of one of the electronics industry's leading distributors. Tom Rau will provide an overview of how Mouser engages and works with reps so the rep-distributor partnership produces maximum benefits for principals and suppliers. He will also discuss:

- Mouser's relationship with TTI and its unique value proposition;
- how the company is redefining customer-focused distribution;
- how the company gives design engineers a crucial technology edge and speed-to-market advantage; and
- how Mouser's new tools allow reps to be more efficient in fueling growth in their territories.

BRING YOUR QUESTIONS!

This program is open to **ALL** Chicagoland and Wisconsin electronics industry rep firm personnel. Please use the form below to make your reservation **ASAP** and **no later than TUESDAY, SEPT. 13th**.

Yes! We'll be at the Chicagoland ERA Breakfast Round Table on SEPT. 16th.

Please make reservations for _____ people. Your Company Name _____

Phone _____ Fax _____ E-mail _____

Attendee Name(s) _____

Check your company category to determine your cost per person. Firm is:

ERA Rep Firm Member = \$25 per person; Non-Member Rep = \$35 per person.

Method of Payment: Check enclosed, payable to Chicagoland ERA, for total due of \$ _____.

Charge total due of \$ _____ to: Amex Visa MC Discover Exp. Date _____

Card # _____ Signature _____



The reservation **DEADLINE** is Tuesday, **SEPT. 13th**. Please fax back this form to Chicagoland ERA at: **FAX: 312-559-4566** ... or **E-MAIL** your reservation to Tess Hill at **thill@era.org**.

Mail payments to: Chicagoland ERA, c/o ERA, 111 N. Canal St., Suite 885, Chicago, IL 60606

Questions? Contact Tess Hill at **thill@era.org** / 630-545-9101.